The Mandarin Model of Growth*

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Abstract

China’s economic reforms over the past 40 years have led to a mixed economic structure with the government continuing to play central roles in an increasingly market-driven economy. This paper expands a standard growth model of Barro (1990) to incorporate this structure, with a particular focus on including the agency problem between the central and local governments. To incentivize local governors, the central government has established an economic tournament, which generates not only intended incentives to develop local economies, à la Holmstrom (1982), but also short-termist behaviors, à la Stein (1989). The latter channel helps to explain a series of challenges that confront the Chinese economy, such as overleverage through shadow banking and unreliable economic statistics.

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Despite that China’s highly successful economic reforms in the past forty years have made it the second largest economy in the world, its economic structure and policy making processes are still distinctively different from a typical western economy, such as the U.S. These differences dictate that China faces different risks and its policy makers may adopt different policy responses to potential risks. It is thus increasingly important to develop a systematic framework that accounts for China’s unique economic structure and, at the same time, easily accessible to economists and policy makers around the world in order to facilitate their analysis of the Chinese economy in a global environment. In particular, even though the Chinese government has long abandoned central planning, it continues to play central roles in an increasingly market-driven economy, as commonly emphasized by recent reviews of China’s economic reforms, e.g., Xu (2011) and Qian (2017). This paper aims to make some progress along this direction by expanding a standard macroeconomic framework to incorporate the Chinese government, and analyze its roles in the economy based on microeconomic mechanisms familiar to economists and policy makers.

China has a complex government system with the central government working along with regional governments at several levels: province, city, county, and township. Regional governments are major players in China’s economic development. First, regional governments carry out over 70% of fiscal spending in China, and they are responsible for developing economic institutions and infrastructure at the regional levels, such as opening up new markets and constructing roads, highways, and airports. Second, despite their autonomy in economic and fiscal issues, regional government leaders are appointed by the central government, rather than being elected by the local electorate. As a key mechanism to incentivize regional leaders, the central government has established a tournament among officials across regions at the same level, promoting those achieving fast economic growth and penalizing those with poor performance. This system of fiscal federalism greatly stimulated China’s economic growth by giving local officials both fiscal budgets and career incentives to develop local economies, as recognized by Qian and Roland (1998), Maskin, Qian and Xu (2000), Blanchard and Shleifer (2001), and Li and Zhou (2005). However, such powerful incentives may also lead to short-termist behaviors of local governors, which is the central theme of this paper.

The risks and distortions originating from China’s government system are particularly important for understanding a wide range of ongoing concerns about China’s financial sta-
bility, as argued by a recent review in Song and Xiong (2018). The most serious concern is related to China’s leverage, measured by the ratio of its outstanding debt (excluding the central government debt) relative to GDP. It quickly rose above an alarming level of 2.1 in 2015, with a substantial part of the rising leverage originating from a booming shadow banking sector. As recognized by Bai, Hsieh and Song (2016) and Chen, He and Liu (2017), this leverage boom was primarily driven by China’s local governments, which only started to use debt financing from banks in 2008–2010 to implement China’s massive post-crisis stimulus program. Even though the central government discouraged local governments from any further use of debt after the stimulus program ended in 2010, local governments managed to use even more debt, albeit from the less transparent shadow banking sector, to finance their investment booms. My model directly addresses these issues.

Specifically, this paper expands the growth model of Barro (1990) to incorporate this institutional structure of China’s government system. As described in Section 1, the model considers an open economy with a number of regions. In each region, the representative firm has a Cobb-Douglas production function with three factors: labor, capital, and local infrastructure. The firm hires labor from local households at a competitive wage and rents capital at a given interest rate from an open capital market. By creating more infrastructure in the region, the local government can boost the productivity of the local firm. Infrastructure investment thus serves the key channel for the local government to directly stimulate the local economy. However, the local government faces a tradeoff in allocating its fiscal budget into local infrastructure and consumption by government employees. As the local government does not internalize household consumption, it has a tendency to underinvest in infrastructure relative to the first-best benchmark, in which a social planner makes the infrastructure investment decision to maximize the social welfare of not only government employees but also the households. This underinvestment problem reflects a key agency problem between the central and local governments, which motivates the central government to establish the economic tournament among regional governors.

I introduce the economic tournament in Section 2. The central government uses the output from all regions at the end of each period to jointly assess the ability and determine career advancement of all regional governors. As more investment on infrastructure improves regional output, the tournament generates an implicit incentive for each governor to invest in infrastructure through the “signal-jamming mechanism” coined by Holmstrøm (1982), due
to the inability of the central government to fully separate the contribution of a governor’s ability and infrastructure investment to the regional output. This incentive serves as a powerful mechanism to drive China’s economic growth, as discussed above.

More interestingly, the powerful incentives induced by the tournament may also lead local governments to engage in short-termist behaviors, which help to explain various challenges that currently confront the Chinese economy. First, despite its advanced information technology, China still lacks reliable statistics about its economy. As discussed by Hor-tacsu, Liang and Zhou (2017) and Bai et al. (2018), the sum of China’s provincial GDP has been routinely higher than the national GDP by a substantial amount—around 5 percent—since 2004. This enormous discrepancy cannot simply be attributed to measurement errors. Instead, it is deeply rooted in the government bureaucracy, as regional governments can influence local statistics bureaus, which report local economic statistics. In Section 3, I extend the model to capture this phenomenon by making the central government reliant on regional governors to report regional output, which is, in turn, used to evaluate their performance and to determine the region’s tax transfer to the central government. Consequently, career concerns motivate each regional governor to overreport regional output, at the expense of a higher tax transfer to the central government. This mechanism is similar in spirit to overreporting of earnings by executives of publicly listed firms, e.g., Stein (1989).

The tournament among regional governors also helps to explain the aforementioned rising leverage across China. To address this issue, I further expand the model in Section 4 to allow each regional government to use debt financing to expand its fiscal budget. The regional governor faces an intertemporal tradeoff in using more debt to finance more infrastructure investment. On one hand, by taking advantage of a high growth rate of regional productivity, debt benefits the households (a social motive) and boosts the governor’s personal career (a private motive). On the other hand, it requires a higher debt payment in the next period. While a certain level of debt is socially beneficial when the local productivity growth rate is sufficiently high, my model also shows that a governor’s career concerns can lead to overinvestment by using excessive leverage.

My model also offers an intricate mechanism of spillover of excessive leverage from one region to other regions. Under the assumption of rational expectations, the central government is able to fully anticipate short-termist behaviors of each regional government, such as output overreporting and excessive use of leverage, and thus insulate the relative per-
formance evaluations of other governors from such behaviors. By adopting a more realistic assumption that the central government can only realize local governments’ short-termist behaviors with a delay, as consistent with China’s gradualistic approach to economic reform, Section 5 shows that short-termist behaviors of one governor adversely affect the relative performance evaluation of other governors, which, in turn, leads to a rat race between the governors in using leverage.

Overall, this “Mandarin” model is defined by two key features of the Chinese economy. First, the government takes a central role in driving the economy through its active investment in infrastructure, which can be interpreted more broadly as measures and policies by the government to support and stimulate economic development. Second, agency problems in the government system can lead to a rich set of phenomena in the Chinese economy—not only rapid economic growth propelled by the tournament among local governors, but also short-termist behaviors of local governors that directly affect China’s economic and financial stability.

Section 6 provides several stylized facts. In particular, by using local government leverage reported by the national audit of the Ministry of Finance and provincial GDP overreporting estimated by Bai et al. (2018), I show that across provinces, there is a strongly positive relationship between GDP overreporting and local government leverage. This curious relationship suggests that these two types of short-termist behaviors might be driven by the same force, lending support to a key notion of my model that career concerns lead local governors to pursue both GDP overreporting and excessive leverage.

My work builds on the literature that studies China’s institutional reform. Qian and Roland (1998) model the competition among local governments for mobile production factors (such as capital and labor) and the central government’s resource allocation, albeit not local officials’ career incentives, and show that the competition helps harden local governments’ soft budget constraints. Lau, Qian and Roland (2000) analyze the optimality of the dual-track reform approach adopted by China in allowing private firms to coexist and compete with state firms. The work of Maskin, Qian and Xu (2000) is particularly close to mine as it justifies the effectiveness of the tournament competition in motivating local officials. There is also substantial empirical evidence showing that local economic performance, such as GDP growth, is significantly correlated with the career incentives of local officials, e.g., Li and Zhou (2005) and Yu, Zhou and Zhu (2016). Building on these theoretical and empirical
results, my model embeds local governors’ career incentives into a macroeconomic framework and expands this literature by highlighting various short-termist behaviors induced by such incentives.


My paper also adds to the literature on the effects of government spending on economic growth, e.g., Barro (1990), Easterly and Rebelo (1993), and Glomm and Ravikumar (1994). This literature is mostly agnostic about the institutional structure of the government system that supports government spending and infrastructure development. In contrast, my model highlights the tournament competition among regional governments in driving infrastructure investment, as well as short-termist behaviors, which may eventually aggregate to substantial macro effects at the national level.

1 The Basic Setting

I consider an economy with \( M \) regions and infinitely many periods \( t = 0, 1, 2, \ldots \). I employ a standard setting of Barro (1990) with infrastructure as public goods provided by the local government in each region. In region \( i \) (\( i = 1, \ldots, M \)), the local output is determined by the production of a representative firm:

\[
Y_{it} = A_{it} K_{it}^{\alpha_i} L_{it}^{1-\alpha_i} G_{it}^{1-\alpha_i},
\]
where $A_{it}$ is the local productivity, $K_{it}$ is the capital used for production, $L_{it}$ is the local labor input. The parameters $\alpha_i \in (0, 1)$ and $1 - \alpha_i$ are the output shares of capital and labor, respectively. In this section, I simply assume that the local productivity $A_{it}$ in one region is identically and independently distributed over time, without imposing any structure on the productivities across regions. From the next section on, I will specify a particular structure with the local productivity determined by the local governor’s ability and a common productivity shock that affects the productivities of all regions, in order to analyze the local governors’ career incentives.

The third factor $G_{it}$ is infrastructure created by the local government. It serves as a public good that boosts the local productivity. One may interpret $G_{it}$ as electricity, roads, bridges, ports, and highways. As I will show, the firm chooses capital and labor based on the level of local infrastructure. $G_{it}$ thus serves as a direct channel for government investment to drive the economy. After accounting for firms’ capital and labor choices, the regional economy displays a constant return with respect to $G_{it}$, a feature that resembles the endogenous growth model of Romer (1986).

1.1 Households and Firms

In any given region $i$, there are overlapping generations of households, as in Diamond (1965). Each generation of households lives for two periods, and each individual born at $t$ has identical preferences represented by

$$\ln(C_{it}^t) + \beta \ln(C_{it+1}^t),$$

where $C_{it}$ and $C_{it+1}$ represent consumption chosen by the individual across his lifetime at $t$ and $t + 1$. The parameter $\beta \in (0, 1)$ is the individual’s time discount rate for the next period’s consumption. This OLG specification with logarithmic utility simplifies household decisions, but is inconsequential to our key insight.

Each individual supplies one unit of labor when he is young, i.e., $L_{it} = 1$, at a competitive wage and divides his wage income between consumption $C_{it}$ and savings $S_{it}$:

$$C_{it}^t + S_{it}^t \leq (1 - \tau) \Phi_{it} L_{it},$$

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1 Bai and Qian (2010) provide a detailed account of China’s development of infrastructure in three sectors: electricity, highways, and railways. Zhang and Barnett (2014) show that infrastructure investment contributed to nearly 15% of China’s GDP in 2008-2012.
where \( \Phi_{it} \) is the competitive wage and \( \tau \) is the tax rate on both labor and capital income. For simplicity, I assume that households are not mobile and supply labor only to the local firms. Furthermore, I adopt a small open economy setting for the region so that the savings are invested at the constant gross interest rate \( R > 1 \) for the next period’s consumption:

\[
C_{it+1}^t = (1 - \tau) R S_{it}^t.
\]

Throughout the paper, I take the interest rate \( R \) as exogenously given by the global economy. While my setting removes the competition between different regions for labor, they still need to compete for capital, which is mobile and demands a market return determined by the interest rate.

The standard result for log utility implies that the individual consumes a fixed fraction of his labor income in the current period and saves the rest for the next period:

\[
\begin{align*}
C_{it}^t &= \frac{1}{1 + \beta} (1 - \tau) \Phi_{it} L_{it}, \\
S_{it}^t &= \frac{\beta}{1 + \beta} (1 - \tau) \Phi_{it} L_{it}.
\end{align*}
\]

I assume that firms in the region are homogenous. In each period, the representative firm in the region first observes the current period productivity \( A_{it} \) and then hires capital and labor to maximize its profit:

\[
\max_{\{K_{it}, L_{it}\}} A_{it} K_{it}^{\alpha_i} L_{it}^{1 - \alpha_i} G_{it}^{1 - \alpha_i} - \Phi_{it} L_{it} - RK_{it},
\]

where \( W_{it} \) is the competitive wage and \( R \) is the rental rate of capital, which is equal to the interest rate. Note that I assume that tax is levied on labor and capital incomes rather than on firms.

Given the supply of labor \( L_{it} = 1 \), the first-order condition implies that the competitive wage is determined by the marginal product of labor:

\[
\Phi_{it} = (1 - \alpha_i) A_{it} K_{it}^{\alpha_i} G_{it}^{1 - \alpha_i}.
\]  

(1)

By equating the marginal product of capital with the rental rate of capital, I can determine the firm’s optimal capital by the firm’s productivity, the capital rental rate, and the local infrastructure:

\[
K_{it} = \left( \frac{\alpha_i A_{it}}{R} \right)^{\frac{1}{1 - \alpha_i}} G_{it}.
\]  

(2)
By substituting $L_{it}$ and $K_{it}$ back to the output and market wage, I have

$$Y_{it} = \left(\frac{\alpha_i}{R}\right)^{\alpha_i/(1-\alpha_i)} A_{it}^{1/(1-\alpha_i)} G_{it}. \quad (3)$$

The firm’s optimal capital choice and output are both proportional to local infrastructure $G_{it}$, which is developed by the local government. Thus, by developing local infrastructure, the local government can directly stimulate firms to expand their capital investment and raise the labor wage. Furthermore, the production technology of the local economy is essentially an AK technology with respect to infrastructure stock $G_{it}$.

Note that $\Phi_{it} L_{it} = (1 - \alpha_i) Y_{it}$. Thus, for an individual born at time $t$, his current consumption and next-period consumption are both proportional to $G_{it}$:

$$C_{it} = \frac{1}{1 + \beta} (1 - \alpha_i) (1 - \tau) Y_{it}$$
$$= \frac{1}{1 + \beta} (1 - \alpha_i) (1 - \tau) \left(\frac{\alpha_i}{R}\right)^{\alpha_i/(1-\alpha_i)} A_{it}^{1/(1-\alpha_i)} G_{it},$$

and

$$C_{it+1} = \frac{\beta}{1 + \beta} R (1 - \alpha_i) (1 - \tau)^2 Y_{it}$$
$$= \frac{\beta}{1 + \beta} R (1 - \alpha_i) (1 - \tau)^2 \left(\frac{\alpha_i}{R}\right)^{\alpha_i/(1-\alpha_i)} A_{it}^{1/(1-\alpha_i)} G_{it}. $$

### 1.2 Local Government

I assume that the country adopts a system of fiscal federalism. Specifically, the local government of each region collects tax and uses the tax revenue for developing local infrastructure and funding its own consumption. For simplicity, this paper ignores the fiscal spending of the central government, as well as other policy interventions of the central government in the economy.

Tax is collected from labor and capital income at a rate of $\tau$. Thus, the local government’s tax revenue in period $t$ is $\tau (\Phi_{it} L_{it} + RK_{it}) = \tau Y_{it}$, which contributes to its budget at the end of period $t$:

$$W_{it} = \tau Y_{it} + (1 - \delta_G) G_{it},$$

with $\delta_G \in [0, 1]$ as the depreciation rate of infrastructure and $(1 - \delta_G) G_{it}$ as the infrastructure stock after depreciation. As the government employs a large number of employees, a fraction of this budget has to be spent for the benefit of government employees. Thus, the
local governor needs to allocate the budget between infrastructure for the following period \( G_{it+1} \) and consumption by government employees \( E^G_{it} > 0 \) in the current period:

\[
G_{it+1} + E^G_{it} = W_{it}. \tag{4}
\]

For simplicity, I ignore other types of government spending. Note that \( E^G_{it} \) benefits government employees, but does not directly serve the households. In contrast, the infrastructure \( G_{it+1} \) serves the welfare of both government employees and households as it increases the productivity of the local economy. This budget allocation of the local government between infrastructure investment and consumption of government employees serves as the key agency problem in our model.\(^2\)

I assume that the local government aims to maximize the following Bellman equation:

\[
V(W_{it}) = \max_{E^G_{it}} E_t \left[ \gamma \ln (E^G_{it}) + \beta V(W_{it+1}) \right], \tag{5}
\]

subject to the budget constraint in (4). In this specification, the local government only maximizes the private benefit of its employees without caring about the welfare of the households. The local government also has a log utility function for its private benefit. The parameter \( \gamma > 0 \) is redundant in this Bellman equation for the government choice, but serves to measure the weight assigned to government employees in the first-best benchmark. The expectation operation \( E_t [\cdot] \) represents the conditional expectation at time \( t \) after the current-period productivity \( A_{it} \) and output \( Y_{it} \) are observed. The value function \( V(W_{it}) \) captures the welfare of the government employees from period \( t \) onwards, with \( W_{it} \) as the state variable to capture the local government’s current-period budget. In choosing the current period consumption \( E^G_{it} \), the local government faces a dynamic tradeoff as a higher level of \( E^G_{it} \) reduces the infrastructure level and thus the local output in the following period. The government uses the same discount rate \( \beta \) as households.

Note the following remarks on the setting: First, I allow the government to divest its infrastructure without any cost, i.e., \( G_{it} \) can be smaller than \( (1 - \delta_G) G_{it-1} \). Second, in this section, I assume that the government cannot borrow or save and must spend its budget in each period on either infrastructure investment or government consumption. I relax this assumption in Sections 4 and 5 by allowing the government to use debt. Third, the

\(^2\) An alternative setting is to introduce an effort choice by the local government, which would also induce an agency problem between the central and local governments. I prefer the agency problem induced by the budget allocation because it allows me to introduce leverage as an additional choice to the local government, which I will examine later.
government’s investment decision at time $t$ determines the level of infrastructure at $t + 1$. This feature is realistic as infrastructure usually takes time to build. Fourth, throughout the paper, I assume that the local government faces a hard budget constraint and cannot lobby for any additional budget or bailout from the central government.\(^3\) Fifth, I ignore the multiple layers of subnational governments in China to focus on the potential distortions induced by the agency problem in one layer.\(^4\) Finally, this paper simply assumes that the local government can carry out its infrastructure investment, without introducing state owned enterprises, which are often responsible for infrastructure investment in practice.

As the governor is constrained from borrowing or saving, he faces an intertemporal trade-off in allocating his current-period budget on either infrastructure investment or government consumption. If he allocates more to infrastructure investment (i.e., a higher $G_{it+1}$), the local output and tax revenue in the next period are higher, trading off less current-period government consumption. This dynamic tradeoff serves as the key mechanism throughout the paper for discussing the career incentives and short-termist behaviors of the local government. By directly solving the Bellman equation, Proposition 1 summarizes the governor’s optimal investment rule.

**Proposition 1** In each period, the local government allocates a fixed fraction $\beta$ of its budget to local infrastructure:

$$G_{it+1} = \beta \left[ \tau Y_{it} + (1 - \delta_G) G_{it} \right].$$

This simple setting captures a mixed economic structure—the local government drives the regional economy by building up local infrastructure, while local firms make capital and labor choices in response to the government’s infrastructure investment. Thus, by investing more into local infrastructure, the local government can stimulate more investments from local firms. One may broadly interpret infrastructure in this model as including not only physical infrastructure, such as roads and ports, but also intangible infrastructure such as policies and systems that local governments develop to improve the local economic and business environment.

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\(^3\) See Qian and Roland (1998) for a thorough analysis of how fiscal competition among local governments under factor mobility can harden their soft budget constraints.

\(^4\) See Li et al. (2017) for a model that specifically analyzes distortions in a multi-layered tournament-based organization. Their analysis illustrates a top-down amplification of economic growth targets along the jurisdiction levels.
1.3 The First-Best Benchmark

Given the local government’s self interest in spending the tax revenue, its infrastructure choice does not consider the welfare of the households and thus is not socially optimal. For comparison, I now analyze the first-best benchmark. Specifically, I consider a social planner, who aims to maximize the welfare of the households in addition to that of the government employees. In each period, I let the social planner, rather than the local government, make the infrastructure decision. Then, given the infrastructure level, the representative firm makes its capital and labor choices, as in the main setting. That is, at time $t$, the firm chooses its capital after observing the local government’s infrastructure choice $G_{it}$ and the local productivity $A_{it}$ as given in (2), and offers a competitive wage, as given in (1), so that $L_{it} = 1$. Consequently, the output is given by (3).

The social planner allocates the aggregate social budget in the local economy

$$W_{it}^{\text{planner}} = Y_{it} + (1 - \delta_G) G_{it}$$

to the young generation consumption $C_{it}^t$, to the old generation consumption $C_{it}^{t-1}$, to the government consumption $E_{it}^G$, and to infrastructure $G_{it+1}$:

$$W_{it}^{\text{planner}} = C_{it}^t + C_{it}^{t-1} + E_{it}^G + G_{it+1}$$

to maximize

$$V \left( W_{it}^{\text{planner}} \right) = \max_{C_{it}^t, C_{it}^{t-1}, E_{it}^G, G_{it+1}} E_t \left[ \ln \left( C_{it}^t \right) + \ln \left( C_{it}^{t-1} \right) + \gamma \ln E_{it}^G + \beta V \left( W_{it+1}^{\text{planner}} \right) \right].$$  (6)

As mentioned earlier, the parameter $\gamma$ measures the weight of the government employees in the social welfare.

The following proposition states the result from solving the planner’s Bellman equation:

**Proposition 2** In the first-best benchmark, the social planner allocates a fixed fraction $\beta$ of the aggregate social budget to infrastructure:

$$G_{it+1} = \beta \left[ Y_{it} + (1 - \delta) G_{it} \right].$$

A comparison of Propositions 1 and 2 shows that the local government underinvests in infrastructure relative to the first-best level. This is because the local government does not internalize the consumption of the households in its infrastructure choice. As a result, it
allocates only a fixed fraction $\beta$ of its fiscal budget to infrastructure. In contrast, the social planner allocates a fraction $\beta$ of the social budget to infrastructure. This underinvestment reveals a fundamental agency problem between the central and local governments. The comparison of Propositions 1 and 2 also reveals that the central government cannot resolve this underinvestment problem by simply optimizing the tax rate. Instead, it has relied on the economic tournament in practice, which we discuss in the next section.

2 Career Concerns

Different from the typical federal government system in other countries, regional governors in China are appointed by the central government rather than elected by a local electorate. As eloquently summarized by Xu (2011) and Qian (2017), by giving local governments large fiscal independence and evaluating them based on a common set of criteria that weigh heavily on local economic performance, regional governors are greatly incentivized to become helping hands, rather than grabbing hands, in developing local economies. This economic tournament is widely recognized as a key mechanism contributing to China’s rapid growth over the past 40 years.

In typical western countries, career concerns of politicians who aim to win local elections may also generate incentives to develop local economies. Such incentives vary across regions depending on the preferences and interests of local electorates. For example, voters in one region may care more about economic growth, thus leading to greater incentives for the local politicians to develop local economy, while voters in another region may care more about the environment, leading the local politicians to give lower priority to developing the economy. Having the central government as the common evaluator of all regional governors in China dictates that they all share the same career incentives and thus compete directly with each other. Furthermore, Maskin, Qian and Xu (2000) argue that the relatively homogenous economic structures across different regions in China also make this economic tournament an effective institutional arrangement.

To incorporate the tournament, I adopt the following specification of the productivity of region $i$:

$$A_{it} = e^{f_t + a_{it} + \varepsilon_{it}},$$

where $f_t \sim N(\bar{f}, \sigma_f^2)$ represents a countrywide common shock with Gaussian distribution of mean $\bar{f}$ and variance $\sigma_f^2$, $a_{it} \sim N(\bar{a}_i, \sigma_a^2)$ represents the governor’s ability in developing
the local economy, which has Gaussian distribution of mean $\bar{a}_i$ and variance $\sigma_a^2$, and $\varepsilon_{it} \sim N(0, \sigma_z^2)$ is an idiosyncratic noise component, again with Gaussian distribution of mean 0 and variance $\sigma_z^2$. These components are independent of each other, and neither of them is publicly observable. Furthermore, their distributions are common knowledge to all agents.

I assume that a new governor, randomly drawn from the distribution $N(\bar{a}_i, \sigma_a^2)$, is assigned to a region in each period. The governor works in the region for only one period and is concerned about the central government’s perception of his ability after observing his performance and his peers’ performance. Specifically, suppose that a governor takes over region $i$ at the end of period $t$ after $Y_{it}$ is realized, and chooses $E_{it}^G$ and $G_{it+1}$. As the governor’s ability affects the local productivity at $t+1$, the local output $Y_{it+1}$ provides useful information about his ability when he is evaluated by the central government at $t+1$. That is, his performance is determined by

$$\hat{a}_{it+1} = E[a_{it+1} \mid \{Y_{it+1}\}_{i=1}^{M}].$$

By substituting in $Y_{it+1}$ from (3), I obtain

$$y_{it+1} = \ln(Y_{it+1}) = \ln \left[ \left( \frac{\alpha_i}{R(i)} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} G_{it+1} \right]$$

$$= \frac{1}{1 - \alpha_i} (f_{it+1} + a_{it+1} + \varepsilon_{it+1}) + \frac{\alpha_i}{1 - \alpha_i} \ln \left( \frac{\alpha_i}{R(i)} \right) + \ln (G_{it+1}).$$

Equation (7) shows that the local output $\ln(Y_{it+1})$ provides a useful signal about the governor’s ability $a_{it+1}$. As the governor can boost the local output by taking on more infrastructure investment, the governor’s career concerns give an incentive to invest more in infrastructure, overcoming his preference for more government consumption. The career concerns thus provide an implicit incentive to invest in local infrastructure, as in the spirit of Holmstrom (1982) and Gibbons and Murphy (1992).

To analyze this mechanism, I assume that the central government cannot observe the stock of local infrastructure (i.e., $G_{it+1}$) and other input in local production. Instead, it observes only the output level $Y_{it+1}$. This assumption is realistic for several reasons. First, the central government has to rely on local statistics bureaus to report local statistics. As local governments have strong influences on local statistics bureaus, they have ample flexibility to manage or even distort local statistics. Second, the National Bureau of Statistics devotes a great deal of effort to auditing and verifying regional output, as it is a key variable for many policy decisions of the central government. As a result, it is harder to distort output
statistics than other factor statistics. Motivated by these observations, I assume for the rest of the paper that the central government can only use regional output to evaluate the performance of local governors. Note that I will further modify the setting to allow local governors to overreport regional output in Section 3, even though it is not manipulatable in other sections.

Following Holmstrom (1982), I assume that the central government has rational expectations and anticipates the local governor to choose a level of infrastructure $G_{it+1}$, which is equal to its equilibrium level $G_{it+1}^*$. As a result, in interpreting the observed output, the central government would simply deduct $\ln(G_{it+1}^*)$ from the observed log output $y_{it+1}$, even though it does not directly observe the governor’s actual choice $G_{it+1}$, by constructing the following sufficient statistic:

$$z_{it+1} \equiv (1 - \alpha_i) \left\{ y_{it+1} - \left[ \frac{\alpha_i}{1 - \alpha_i} \ln \left( \frac{\alpha_i}{R} \right) + \ln \left( G_{it+1}^* \right) \right] \right\} = f_{t+1} + a_{it+1} + \varepsilon_{it+1} + (1 - \alpha_i) \left[ \ln \left( G_{it+1} \right) - \ln \left( G_{it+1}^* \right) \right]. \tag{8}$$

Due to the common shock in each region’s productivity, the central government will use the outputs from all regions to jointly infer each governor’s ability. This joint evaluation leads to a tournament in which each governor’s performance is compared with that of other governors. By directly applying the Bayes Theorem based on the composition of $z_{it+1}$ given in (8), I obtain the following learning rule for the central government:

$$\hat{a}_{it+1} = E \left[ a_{it+1} \mid \{z_{it+1}\}_{i=1,...,M} \right] = \bar{a}_i + \frac{\sigma^2 \left( \sigma^2 + \sigma^2 + (M - 1) \sigma^2 \right)}{(\sigma^2 + \sigma^2) \left( \sigma^2 + \sigma^2 + M \sigma^2 \right)} \left( z_{it+1} - \bar{z}_{it+1} \right) - \frac{\sigma^2 \sigma^2}{(\sigma^2 + \sigma^2) \left( \sigma^2 + \sigma^2 + M \sigma^2 \right)} \sum_{j \neq i} \left( z_{jt+1} - \bar{z}_{jt+1} \right).$$

From the governor’s perspective, $z_{it+1}$ depends on his own choice $G_{it+1}$ in (8). As a result, the governor can influence the central government’s perception $\hat{a}_{it+1}$ by choosing a higher level of $G_{it+1}$ at time $t$. By substituting in $z_{it+1}$ from (8), I have

$$\hat{a}_{it+1} - \bar{a}_i = \frac{\sigma^2 \left( \sigma^2 + \sigma^2 + (M - 1) \sigma^2 \right)}{(\sigma^2 + \sigma^2) \left( \sigma^2 + \sigma^2 + M \sigma^2 \right)} \left[ (f_{t+1} - \bar{f}) + (a_{it+1} - \bar{a}_i) + \varepsilon_{it+1} + (1 - \alpha_i) \left( \ln G_{it+1} - \ln G_{it+1}^* \right) \right]$$

$$\quad - \frac{\sigma^2 \sigma^2}{(\sigma^2 + \sigma^2) \left( \sigma^2 + \sigma^2 + M \sigma^2 \right)} \cdot \sum_{j \neq i} \left[ (f_{jt+1} - \bar{f}) + (a_{jt+1} - \bar{a}_j) + \varepsilon_{jt+1} + (1 - \alpha_j) \left( \ln G_{jt+1} - \ln G_{jt+1}^* \right) \right]. \tag{9}$$
This expression shows that choosing a higher $G_{it+1}$ affects the central government’s perception, because the central government cannot fully separate the local governor’s ability from its infrastructure investment. This is the basic insight of the signal-jamming mechanism coined by Holmstrom (1982).

Under rational expectations, the central government rationally anticipate that each local governor $j$ chooses $G_{jt+1} = G^*_{jt+1}$. Consequently, the performance evaluation of governor $i$ in (9) is not affected by the infrastructure investment choice of any other governor. That is, each governor’s career concerns are insulated from other governors’ behaviors, because the central government is able to fully filter out any effect induced by other governors. In Section 5, I will relax this rational expectations assumption to consider a more realistic setting in which the central government can only realize the infrastructure and debt choices of local governments with a delay.

To capture the governor’s career concern induced by the tournament, I introduce an additional term into the local government’s Bellman equation previously specified in (5):

$$V(W_{it}) = \max_{G_{it+1}} E_t [\gamma \ln (W_{it} - G_{it+1}) + \chi_i (\bar{a}_{it+1} - \bar{a}_i) + \beta V (\tau Y_{it+1} + (1 - \delta_G) G_{it+1})]$$ (10)

where $\chi_i (\bar{a}_{it+1} - \bar{a}_i)$ is the new term with $\chi_i > 0$ as the weight assigned to the governor’s career concerns. In formulating this Bellman equation, I implicitly assume that while the governor changes in each period, other employees of the local government will remain. As these government employees care about their future consumption, their internal bargaining with the governor will ensure that the governor’s infrastructure choice accounts for their future welfare, as reflected by the last term in the Bellman equation.

With the additional career concern term, the relevant terms in the governor’s objective for choosing $G_{it+1}$ on the right-hand side of the Bellman equation (10) are

$$\max_{G_{it+1}} E_t \left[ \gamma \ln (W_{it} - G_{it+1}) + \kappa_i \ln G_{it+1} + \beta V \left( (1 - \delta_G) G_{it+1} + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} G_{it+1} \right) \right]$$

where

$$\kappa_i = \frac{\sigma^2_a (\sigma^2_a + \sigma^2_\varepsilon + (M - 1) \sigma^2_f)}{(\sigma^2_a + \sigma^2_\varepsilon) (\sigma^2_a + \sigma^2_\varepsilon + M \sigma^2_f)} (1 - \alpha_i) \chi_i.$$ (11)

These terms are almost the same as those from the Bellman equation in (5), except for the additional term $\kappa_i \ln G_{it+1}$ in the first bracket, which addresses the governor’s career concerns.

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5One may micro-found this term by assuming that the central government randomly pairs each governor with another governor and promotes the one with better perception. Linearizing the expected promotion probability leads to the linear term specified in the objective.
By solving the Bellman equation, I obtain the optimal infrastructure as summarized in the next proposition:

**Proposition 3** The governor’s career concerns lead to greater infrastructure investment:

\[
G_{it+1} = \left[ \frac{K_i}{\gamma + K_i} (1 - \beta) + \beta \right] (\tau Y_{it} + (1 - \delta_G) G_{it})
\]

Proposition 3 shows that career concerns motivate the governor to choose a greater level of infrastructure investment. In particular, a governor with a higher \(\chi_i\) coefficient invests more into infrastructure. Thus, the tournament helps to overcome the underinvestment problem to infrastructure, as derived in Proposition 1 for the case in which the local government only cares about government consumption. This simple insight provides the institutional foundation for China’s rapid growth, which builds on strong career incentives for local governors to develop local economies.

Career concerns not only lead to positive incentives of developing local infrastructure but also other short-termist behaviors. In the subsequent sections, I analyze such short-termist behaviors, which are important for understanding various challenges currently faced by the Chinese economy.\(^6\)

### 3 Output Overreporting

China has a multilayered structure for reporting economic statistics. The National Bureau of Statistics (NBS) reports national statistics, while local statistics bureaus, which are subject to strong influence from local governments, report local statistics. Hortacsu, Liang and Zhou (2017) and Bai et al. (2018) report that the sum of provincial GDP has been routinely higher than the national GDP by an amount in the order of five percent of national GDP. This substantial gap, which is also illustrated in Section 6, suggests that local statistics bureaus in aggregate overreport provincial GDP. Furthermore, Bai et al. (2018) provide forensic analysis of overreporting of provincial GDP and capital investment.

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\(^6\)Based on the local governor’s optimal infrastructure investment derived in Proposition 3, it is possible for the central government to design an incentive program, i.e., a suitable coefficient \(\chi_i\), to fully implement the first-best investment level in Proposition 2. The choice of \(\chi_i\) would need to adjust for the governor’s career stage, as reflected by the prior variance regarding his ability, and the local economic structure, as reflected by the noise structure of the local output and the composition of the local tax revenue and the infrastructure stock. One would also need to account for the short-termist behaviors induced by the career incentives. It is not the objective of this paper to analyze this optimal design. Instead, I take the incentive program as given and analyze its various effects on the economy.
In this section, I analyze overreporting of regional output induced by the career concerns of local governors. To examine this issue, I modify the model setting by assuming that the central government does not directly observe the regional output in the current period. Instead, each governor reports the output of his region to the central government. This gives each governor the flexibility to overreport his performance. To discipline overreporting, the central government takes away a fraction of the reported output as tax revenue to fund central government spending. This assumption is consistent with the split tax arrangement between the central government and local governments in China. Thus, from the perspective of a regional governor, overreporting the local output comes at the cost of a larger tax transfer to the central government.

Specifically, I assume that a governor is free to report \( Y_{it}' \) as the output of his region, which may be different from the actual output \( Y_{it} \). Or equivalently, the governor may choose to overreport the log output \( y_{it}' \) by an amount \( \varphi_{it} \):

\[
y_{it}' = y_{it} + \varphi_{it}.
\]

With the actual log output given by (7), the reported log output is

\[
y_{it}' = \frac{1}{1 - \alpha_i} (f_t + a_{it} + \varepsilon_{it}) + \frac{\alpha_i}{1 - \alpha_i} \ln \left( \frac{\alpha_i}{R} \right) + \ln (G_{it}) + \varphi_{it}.
\]

In interpreting the reported output, the central government anticipates the governor to invest \( G_{it}^* \) in infrastructure and overreport by \( \varphi_{it}^* \) and thus constructs the sufficient statistic:

\[
z_{it}' \equiv (1 - \alpha_i) \left\{ y_{it}' - \left[ \frac{\alpha_i}{1 - \alpha_i} \ln \left( \frac{\alpha_i}{R} \right) + \ln (G_{it}^*) - \varphi_{it}^* \right] \right\} = f_t + a_{it} + \varepsilon_{it} + (1 - \alpha_i) \left[ \ln (G_{it}) - \ln (G_{it}^*) + (\varphi_{it} - \varphi_{it}^*) \right].
\]

Consequently, the central government follows the same learning rule as before:
Like before, the central government’s perception of the governor’s ability $\hat{a}_{it+1} - \bar{a}_t$ is tied to his output overreporting $\varphi_{it+1} - \varphi^*_{it+1}$. Even though the central government rationally anticipates the governor to overreport by $\varphi_{it+1} = \varphi^*_{it+1}$ and, consequently, the overreporting does not affect the central government’s perception in the equilibrium, the governor still has to overreport by this amount, as overreporting less will lead to a worse perception. This is again due to the signal jamming mechanism.

I further expand the tax system by assuming that the local government needs to transfer part of its tax revenue to the central government at a rate of $\tau_c < \tau$ based on the reported output level $Y'_{it+1}$. In other words, while the local government collects a tax of $\tau Y_{it+1}$ based on the actual output, it has to transfer a greater fraction of the tax revenue to the central government if it chooses to overreport the output. Then, the residual tax revenue for the local government is

$$T_{it+1} = \tau Y_{it+1} - \tau_c Y'_{it+1}$$

$$= \tau Y_{it+1} \left(1 - \frac{\tau_c}{\tau} e^{\varphi_{it+1}^*}\right).$$

A higher overreporting $\varphi_{it+1}$ thus reduces the local budget for the following period.

I now revisit the governor’s Bellman equation:

$$V(G_{it}, T_{it}) = \max_{G_{it+1}, \varphi_{it+1}} E_t [\gamma \ln ((1 - \delta_C) G_{it} + T_{it} - G_{it+1}) + \chi_i (\hat{a}_{it+1} - \bar{a}_t) + \beta V(G_{it+1}, T_{it+1})],$$

where I reformulate the value function as a function of $G_{it}$ and $T_{it}$, rather than a function of the total budget $W_{it}$. This is because overreporting makes $W_{it}$ insufficient to capture the state of the regional economy. The relevant terms in the governor’s objective for choosing $G_{it+1}$ and $\varphi_{it+1}$ on the right-hand side of the Bellman equation are

$$\max_{G_{it+1}, \varphi_{it+1}} \gamma \ln ((1 - \delta_C) G_{it} + T_{it} - G_{it+1}) + \kappa_i \ln (G_{it+1}) + \kappa_i (\varphi_{it+1} - \varphi^*_{it+1})$$

$$+ \beta E_t \left[V(G_{it+1}, \tau Y_{it+1} \left(1 - \frac{\tau_c}{\tau} e^{\varphi_{it+1}^*}\right))\right].$$

The term $\kappa_i (\varphi_{it+1} - \varphi^*_{it+1})$, with $\kappa_i$ given in (11), captures the governor’s incentive to boost his career by overreporting the output, while the last term $\beta E_t \left[V(G_{it+1}, \tau Y_{it+1} \left(1 - \frac{\tau_c}{\tau} e^{\varphi_{it+1}^*}\right))\right]$ contains the cost of leaving a smaller fiscal budget for the next period.

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18 With rational expectations, the central government fully anticipates the local governor’s overreporting. As a result, even though the central government does not directly observe $G_{it}$ and $T_{it}$, it can nevertheless infer their values in each period and thus anticipate the governor’s optimal strategy. This feature is common to the signal jamming models and greatly simplifies the equilibrium analysis, relative to an alternative setting in which the central government cannot fully infer the governor’s overreporting.
By solving this Bellman equation, the next proposition confirms that the governor’s career concern indeed leads to overreporting of the local output, and such overreporting increases with his career incentive $\kappa_i$ and decreases with the central government tax rate $\tau_c$.

**Proposition 4** The governor’s output overreporting is given by the following equation:

$$
\varphi_{t+1} = \ln \left( \frac{(1 - \beta) \kappa_i}{\beta \tau_c (\kappa_i + \gamma)} \right) - \ln \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} E_t \left[ \frac{A_{t+1}^{1/(1-\alpha_i)}}{1 - \delta_G + \tau \left( 1 - \frac{\tau_c \varphi_{t+1}}{\tau} \right) \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{t+1}^{1/(1-\alpha_i)}} \right],
$$

which has a unique root between 0 and $\ln (\tau/\tau_c)$ under the conditions (20) and (21) listed in the Appendix. This root is increasing with $\kappa_i$ and decreasing with $\tau_c$.

This mechanism for regional governors to overreport output is similar in spirit to that for earnings manipulation by publicly listed firms, e.g., Stein (1989). As firm managers have incentives to boost their stock prices, the signal jamming mechanism causes them to overreport firm earnings, despite that investors rationally anticipate such overreporting and deduct it from stock valuation. By confirming this mechanism, Proposition 4 suggests that the lack of reliable economic statistics in China may not be random noise and instead could be a systematic problem associated with China’s government bureaucracy. As far as I know, the literature has not recognized this important aspect. Furthermore, Proposition 4 also provides useful comparative statics that the overreporting of local output is increasing with the local governor’s career incentives and decreasing with the local government’s fiscal cost of overreporting.

In recent years, several Chinese provinces have publicly acknowledged their GDP overreporting in the past. For example, in early 2017, the provincial government of Jiaoning revealed in its annual report submitted to its People’s Congress that it had systematically over-reported Liaoning’s economic statistics in 2011-2014. In January 2018, the provincial governments of both Inner Mongolia and Tianjing also confessed that they had also inflated their economic statistics in the previous years. Such confessions were partly driven by large shortfalls in their fiscal budgets, as the confession relieved these provincial governments off the additional fiscal pressure induced by the overreporting, as consistent with the model.\(^8\)

\(^8\)For simplicity, I would leave it to future work to explicitly incorporate such public confession into the model as a way to unwind previous overreporting. Interestingly, this kind of confession typically happens after the previous governors lose their prominence as a result of corruption investigations or other misbehaviors. Otherwise, such confession runs the political risk of offending the previous governors, who might have and may become national leaders.
The output overreporting by local governors may have another important economic consequence by distorting the central government’s information set. In my current setting, the central government fully anticipates the overreporting of the local governors due to the assumption of rational expectations. Under more realistic settings, overreporting by local governors may distort the expectations of the central government regarding the regional economies, as well as the overall national economy. Such expectational distortions may in turn reduce the efficiency of the central government’s economic policies, which is a key concern about China’s unreliable economic statistics.\footnote{This concern has been illustrated by the Great Famine of China in 1959–1961. Fan, Xiong and Zhou (2016) find that during this period, overreporting of regional grain output by local governments led to greater procurement of grain to the central government and more severe famine in the region. In particular, they argue that the widely-spread overreporting of grain output, induced by the Great Leap Forward, made the central government unaware of the national famine, which explains the lack of any relief effort by the central government even at the peak of the famine in 1960. In contrast, China shipped a large quantity of grain either as export or food aid to other countries at the time.}

4 Excessive Leverage

So far I have restricted regional governments from using any debt to leverage their fiscal budgets. This assumption is realistic for China in the period before 2008, as the central government had strict rules against subnational governments’ raising debt without its explicit approval. However, the situation changed substantially after 2008, when the global financial crisis prompted China to implement a massive economic stimulus of four trillion RMB. As the stimulus was mostly financed by fiscal budgets of local governments (rather than that of the central government), and the stimulus required much more financing than what local governments could afford, the central government allowed local governments to establish the “local government financing vehicle” (LGFV), which used explicit or implicit guarantees from local governments to obtain bank loans to fund the stimulus projects, e.g., Bai, Hsieh and Song (2016). After the stimulus program ended in 2010, the central government instructed banks to discontinue lending to local governments. Facing pressure to roll over their maturing loans, local governments moved their debt financing into shadow banking, as analyzed in detail by Chen, He and Liu (2017), leading to even higher leverage. Zhang and Barnett (2014) provide an estimate that debt financing (in the forms of both bank loans and shadow banking debt) contributed to about two-thirds of infrastructure investment in China in 2008–2012.
Debt gives a governor a greater capacity to invest in local infrastructure and thus may exacerbate his short-termist behavior induced by career concerns. To address this issue, I further extend the model setting. Specifically, I anchor on the setting from Section 2 (without output overreporting and tax transfer to the central government), and allow each regional government to use debt to finance its infrastructure investment and spending. Specifically, I assume that it can issue debt at a constant interest rate \( R \). Then, its budget in period \( t \) is its tax revenue from the previous period \( \tau Y_{it} \) plus the stock of infrastructure \((1 - \delta) G_{it}\) minus its debt due \( RD_{it-1} \):

\[
W_{it} = \tau Y_{it} + (1 - \delta) G_{it} - RD_{it-1}.
\]

The governor can take new debt \( D_t \), in addition to \( W_{it} \), to fund the next-period infrastructure \( G_{it+1} \) and government consumption \( E_{it}^G \):

\[
G_{it+1} + E_{it}^G = W_{it} + D_t.
\]

I keep the Bellman equation in (10) but give the governor the additional debt choice in each period:

\[
V(W_{it}) = \max_{G_{it+1}, D_t} E_t \left[ \gamma \ln E_{it}^G + \chi_i (\bar{a}_{it+1} - \bar{a}_i) + \beta V(\tau Y_{it+1} + (1 - \delta) G_{it+1} - RD_{it}) \right]
= \max_{G_{it+1}, D_t} \gamma \ln (W_{it} + D_t - G_{it+1}) + \kappa_i (\ln G_{it+1} - \ln G_{it+1}^*)
+ \beta E_t \left[ V(\tau Y_{it+1} + (1 - \delta) G_{it+1} - RD_{it}) \right].
\]

It shall be clear that \( W_{it} \) is sufficient to capture the state of the regional economy at time \( t \), despite the use of debt.\(^{10}\)

To facilitate the analysis, I scale the local government’s infrastructure in each period by its budget:

\[
g_{it+1} = \frac{G_{it+1}}{W_{it}},
\]

and debt level by its infrastructure level:

\[
d_{it} = \frac{D_{it}}{G_{it+1}}.
\]

\(^{10}\)The logarithmic utility function ensures that the local governor will avoid any possibility of future default. In this sense, my setting implicitly assumes that the local government has hard budget constraints. Despite the absence of soft budget constraints, my setting is nevertheless able to capture important short-termist behaviors of local governments, such as excessive leverage and overinvestment.
$d_{it}$ can be directly interpreted as the fraction of infrastructure financed by debt. As I formally derive in the Appendix, debt allows the governor to take on a higher level of infrastructure relative to its current-period budget:

$$g_{it+1} = \frac{\beta \gamma + \kappa_i}{\gamma + \kappa_i} \frac{1}{1 - d_{it}}.$$

A certain level of debt is socially beneficial as it allows the regional government to expand its budget to fully take advantage of high productivity in the current period. However, the governor’s career concerns may induce excessive use of debt to finance overinvestment at the expense of a higher debt payment and thus a smaller budget in the next period. To systematically examine this issue, I also examine the debt choice of a social planner who aims to maximize the welfare of both the government and the households. Following the setting in Section 1.3, the planner’s budget at time $t$ is

$$W_{it}^{\text{planner}} = Y_{it} + (1 - \delta_G) G_{it} - R D_{it-1},$$

which also includes repayment of the local government debt from the previous period. The planner can also use new debt to boost its current period budget:

$$C_t^{it} + C_t^{it-1} + E_t^G + G_{it+1} = W_{it}^{\text{planner}} + D_{it}$$

to finance infrastructure investment $G_{it+1}$, together with the consumption of the two generations of households $C_t^{it}$ and $C_t^{it-1}$ and the government consumption $E_t^G$. Then, the planner’s Bellman equation is given by

$$V \left( W_{it}^{\text{planner}} \right) = \max_{G_{it+1}, C_t^{it}, C_t^{it-1}, E_t^G, D_{it}} E_t \left[ \ln \left( C_t^{it} \right) + \ln \left( C_t^{it-1} \right) + \gamma \ln E_t^G + \beta V \left( W_{it+1}^{\text{planner}} \right) \right].$$

(13)

I directly solve the Bellman equation of both the governor in (12) and the planner in (13). Interestingly, their debt choices are determined by a maximization problem with the same structure except different coefficients, as summarized in the following proposition:

**Proposition 5** Both the governor and the social planner would choose a debt level of $d_{it} = D_{it}/G_{it+1}$ in the interval $[0, (1 - \delta_G)/R]$, based on the following maximization problem:

$$\max_{d_{it}} \Psi \ln \left( \frac{1}{1 - d_{it}} \right) + E_t \left[ \ln \left( \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1 - \alpha_i)} A_t^{1/(1 - \alpha_i)} \right) A_t^{1/(1 - \alpha_i)} + (1 - \delta_G) - R d_{it} \right],$$

(14)
where the coefficient $\Psi$ is 1 for the planner and $\frac{1-\beta}{\gamma} \frac{\kappa_i}{\gamma + \kappa_i} + 1$ for the governor. If

$$E_t \left[ \frac{R}{\tau (\frac{\alpha_l}{R})^{\alpha_l/(1-\alpha_l)}} A_{t+1}^{1/(1-\alpha_l)} + (1 - \delta_G) \right] < \Psi < E_t \left[ \frac{R + \delta_G - 1}{\tau (\frac{\alpha_l}{R})^{\alpha_l/(1-\alpha_l)}} A_{t+1}^{1/(1-\alpha_l)} \right] ,$$

there is an interior debt choice. The governor’s debt choice is always higher than the planner’s, and the governor’s debt choice is increasing with his career incentive parameter $\kappa_i$.

This proposition shows that career concerns indeed lead the governor to take on excessive debt, i.e., a debt level higher than the level chosen by the social planner. In choosing the debt level, both the governor and the planner face the same intertemporal tradeoff—a higher debt level boosts the current period’s output, as reflected by the first term in (14), at the expense of a higher debt payment in the following period, as reflected by the second term in (14). The career concern causes the government to assign a greater weight to the first term, leading to a higher debt choice.

To further illustrate the governor’s debt choice, Figure 1 depicts the debt choices of the governor and the planner under a set of baseline parameter values:

$$\tau = 0.2, \alpha = 1/3, R = 1.1, \delta_G = 0.05, \beta = 0.9, \gamma = 1,$$

$$\bar{f} = \bar{a} = 0.05, \sigma_f = 0.4, \sigma_a = 0.4, \sigma_\varepsilon = 0.2, \kappa_i = 1.$$
The left panel depicts $d_t$ by varying $\kappa_i$ between 0 and 10. The governor’s debt choice coincides with the planner’s choice when $\kappa_i = 0$. As the governor’s career incentives rise with $\kappa_i$, his debt choice also rises with $\kappa_i$. The right panel depicts the debt choices of the governor and the planner by varying the expected productivity growth $E(A_i)$. As expected, both debt choices are increasing with $E(A_i)$, with the governor’s debt choice always higher than the planner’s. Taken together, this section describes a mechanism for the local governor’s career concerns to lead to overinvestment in infrastructure by using excessive leverage.

5 Leverage Spillover

Policy innovations and financial innovations can complicate the agency problem between the central and local governments. In this section, I analyze a novel channel through which innovations can cause short-termist leverage choices by one governor to spill over to other governors.

The discussion of local governors’ career concerns so far builds on the premise that the central government fully anticipates each regional governor’s short-termist behaviors (such as overreporting and excessive leverage) with rational expectations and, consequently, is able to perfectly filter the effect of any short-termist behavior of one governor on the relative performance evaluation of other governors. This means that short-termist behaviors do not spread across governors. Innovations may prevent the central government from fully anticipating the short-termist behaviors of local governments. First, as part of the key gradualistic approach adopted by China to reform its economy over the past 40 years, the central government encouraged local officials to experiment with policy reforms and innovations at the regional level and also to follow and imitate promising policy initiatives of other regions. When a new policy initiative emerges, the central government often takes a passive mode of simply observing its effects before eventually determining whether to endorse or terminate it. Xu (2011) gives an extensive review of this reform approach and argues that it has played an important role in China’s institutional development. This reform approach implies that the central government is, by design, slow to catch up with the policy innovations of local governments.

Second, financial innovations further complicate the central government’s learn process of new strategies and new games created by local governments. This is because financial innovations provide new instruments and new arrangements for local governments to strate-
gically hide or reveal part of their financial transactions and fiscal conditions to the central government. For example, various shadow banking products, such as wealth management products, allow banks to move regular bank loans made to local government financing vehicles off their own balance sheets. By doing so, banks are able to make at least some of these loans off the radar of the central government. While it is easy for the central government to anticipate the incentives of local governments to pursue short-termist behaviors, the lack of transparent statistics makes it difficult for the central government to figure out the specific form and magnitude of such behaviors, when they are hidden behind complicated financial arrangements.

If the central government does not fully anticipate the debt and investment levels taken by each local government, the tournament between the regional governors may take a different form because short-termist behaviors by one governor can also motivate other governors to pursue short-termist strategies, which in turn may feed back to the initial governor, leading to a rat race among the governors. To formally address this issue, I suppose that the central government faces a delay in updating its anticipation of each local governor’s investment: \( G^*_{it} = G_{it-1} \), which is similar in nature to adaptive expectations.\(^{11}\) Following the central government’s learning of governor \( i \) in (9),

\[
\hat{a}_{it} - \bar{a}_i = \lambda \left[ (f_t - \bar{f}) + (a_{it} - \bar{a}_i) + \varepsilon_{it} + (1 - \alpha_i) (\ln G_{it} - \ln G_{it-1}) \right] \\
- \lambda' \sum_{j \neq i} \left[ (f_t - \bar{f}) + (a_{jt} - \bar{a}_j) + \varepsilon_{jt} + (1 - \alpha_j) (\ln G_{jt} - \ln G_{jt-1}) \right],
\]

where

\[
\lambda = \frac{\sigma_a^2 \left( \sigma_a^2 + \sigma_\epsilon^2 + (M - 1) \sigma_f^2 \right)}{\left( \sigma_a^2 + \sigma_\epsilon^2 \right) \left( \sigma_a^2 + \sigma_\epsilon^2 + M \sigma_f^2 \right)} \quad \text{and} \quad \lambda' = \frac{\sigma_a^2 \sigma_f^2}{\left( \sigma_a^2 + \sigma_\epsilon^2 \right) \left( \sigma_a^2 + \sigma_\epsilon^2 + M \sigma_f^2 \right)}.
\]

An immediate consequence of the central government’s adaptive expectations is that each local governor’s career concerns are no longer immune from the investment and leverage choices of other governors, as reflected by the summation term involving \( G_{jt} \) in this formula.

In practice, the central government often directly compares the performance of a governor with another governor in a region with similar economic conditions. Building on the linear career incentive specified in (12), I also add another quadratic term to the governor’s career

\(^{11}\)The specific form of how \( G^*_{it} \) is updated is not particularly important. As long as it is delayed and \( G^*_{it} \neq G_{it} \), the investment and leverage choices of one governor would interfere the relative performance evaluation of other governors.
Proposition 6

The following proposition summarizes the equilibrium between the two paired governors.

\[ V(W_{it}) = \max_{G_{it+1}, D_{it}} E_t \left[ \gamma \ln (E_{it}^G) + \kappa_i (\hat{a}_{it+1} - \hat{a}_{i't+1}) - \phi_i (\hat{a}_{it+1} - \hat{a}_{i't+1})^2 + \beta V(W_{it+1}) \right], \]

where \( i' \) is another governor paired with \( i \). This quadratic term gives an increasing incentive for governor \( i \) to catch up with the other governor \( i' \). As there are a large number of other governors, I suppose that \( i' \) is chosen to have the same economic conditions: \( G_{i't} = G_{it} \) and \( W_{i't} = W_{it} \). This pairing allows me to maintain simplicity of the derivation without any loss of generality. I also make the setting symmetric so that \( \bar{a}_i = \bar{a}_j = \bar{a} \) and \( \alpha_i = \alpha_j = \alpha \). Then, it follows that

\[ \hat{a}_{it+1} - \hat{a}_{i't+1} = (\lambda + \lambda') [a_{it+1} - a_{i't+1} + \varepsilon_{it+1} - \varepsilon_{i't+1} + (1 - \alpha) (\ln G_{it+1} - \ln G_{i't+1})]. \]

Consequently,

\[ E_t [\kappa_i (\hat{a}_{it+1} - \hat{a}_{i't+1})] = \kappa_i (\lambda + \lambda') (1 - \alpha) (\ln G_{it+1} - \ln G_{i't+1}), \]

and

\[ E_t [\phi_i (\hat{a}_{it+1} - \hat{a}_{i't+1})^2] = \phi_i (\lambda + \lambda')^2 (1 - \alpha)^2 (\ln G_{it+1} - \ln G_{i't+1})^2 + const. \]

These two terms reveal that governor \( i \)' s career concerns are affected not only by his own infrastructure investment \( G_{it+1} \) but also by the investment of his paired governor \( i' \).

I again rescale each governor's two choice variables as

\[ g_{it+1} = \frac{G_{it+1}}{W_{it}} \quad \text{and} \quad d_{it} = \frac{D_{it}}{G_{it+1}}. \]

The following proposition summarizes the equilibrium between the two paired governors.

**Proposition 6** Given the investment choice \( g_{i't+1} \) of governor \( i' \), the investment choice \( g_{it+1} \) of governor \( i \) is determined by the unique positive root of the following equation:

\[ \frac{1}{(1 - d_{it}) g_{it+1}} = 1 + \frac{\alpha_i}{\ln(\lambda + \lambda') (1 - \alpha)} - \phi_i (\lambda + \lambda')^2 (1 - \alpha)^2 (\ln g_{it+1} - \ln g_{i't+1}), \]

which implies \( g_{it+1} \) as an increasing function of \( g_{i't+1} \) and \( d_{it} \). Governor \( i \)' s leverage choice \( d_{it} \) is then given by the following maximization problem:

\[ \max_{d_{it}} \gamma \ln [1 - (1 - d_{it}) g_{it+1}] + \kappa_i (\lambda + \lambda') (1 - \alpha) (\ln g_{it+1} - \ln g_{i't+1}) \]

\[ - \phi_i (\lambda + \lambda')^2 (1 - \alpha)^2 (\ln g_{it+1} - \ln g_{i't+1}) \]

\[ + \frac{\beta \gamma}{1 - \beta} \left[ \ln g_{it+1} + E_t \left[ \ln \left( \frac{\alpha_i}{R} \right) \frac{1}{\tau} A_{it+1}^{\frac{1}{\alpha}} \right] \right], \]

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Figure 2: Equilibrium Debt and Investment Choices

which determines \( d_{it} = d_i(g_{it+1}) \), and thus governor \( i \)'s investment response to governor \( i' \):

\[
g_{it+1} = g_i(g_{it+1}) .
\]  

(16)

Similarly, governor \( i' \)'s leverage choice is a function of governor \( i \)'s investment choice: \( d_{it} = d_{it}(g_{it+1}) \), which in turn determines governor \( i' \)'s investment response to governor \( i \):

\[
g_{it+1} = g_{it}(g_{it+1}) .
\]  

(17)

Equations (16) and (17) jointly determine the equilibrium choices of the two governors.

Proposition 6 shows that the two governors’ investment and debt choices are entangled. To illustrate their interactions, I use a numerical example based on the following parameter values:

\[
\tau = 0.2, \alpha = 1/3, R = 1.1, \delta_G = 0.05, \beta = 0.9, \gamma = 1, \\
\bar{f} = \bar{a} = 0.05, \sigma_f = 1, \sigma_a = 1, \sigma_\varepsilon = 0.5.
\]

In addition, I choose the following incentive parameters for the two governors, denoted as 1 and 2:

\[
\kappa_1 = \kappa_2 = 2, \phi_1 = \phi_2 = 40.
\]
Figure 2 illustrates the equilibrium. Because of the symmetric parameters chosen for the two governors, they make symmetric investment and debt choices. The left panel depicts each governor’s debt choice $d_i$ as a function of the other governor’s investment choice $g_i'$. When $g_i'$ is small, $d_i$ is zero. As $g_i'$ rises, governor $i$ chooses a higher leverage $d_i$ to finance greater infrastructure investment in his region. The right panel depicts the two governors’ investment choices with respect to each other. The dashed line represents the best investment response $g_2$ of governor 2 to governor 1’s investment $g_1$, while the solid line represents the best investment response $g_1$ of governor 1 to governor 2’s investment $g_2$. Both of these investment response functions are increasing. The equilibrium lies at the intersection of these two lines.

To further highlight the interactions between the two governors’ investment choices, I increase the incentive parameter $\kappa_2$ of governor 2 from the initial value of 2 to 3. Figure 3 illustrates the changes in the equilibrium by plotting the investment response curves of both governors 1 and 2. Point $a$ in the plot is the initial equilibrium with $g_1 = g_2 = 3.77$. As $\kappa_2$ rises from 2 to 3, governor 2 becomes more aggressive in his investment and debt choices, and his best response curve, shown by the dashed line, moves up. If governor 1’s investment choice $g_1$ is kept at the initial value, governor 2’s investment choice will move up to point $b_1$, which is accompanied by a corresponding increase in his debt choice not shown in the
figure. However, with $g_2$ increased, governor 1 would also respond to increase his investment to a level given by point $b_2$, which in turn stimulates governor 2 to increase his investment level further to $b_3$, and so on and so forth. This rat-race dynamic would eventually converge and drive the equilibrium to point $b$, which has a substantially larger investment increase for governor 2 than his initial increase if governor 1’s investment choice stays unchanged. Through this rat race, the change in the career incentives of governor 2 also leads to a substantial increase in the investment choice of governor 1.

6 Discussion

In this section, I summarize several stylized facts about local government leverage and GDP overreporting across different provinces in China to show that they lend support to the Mandarin model. A key insight of the model is that career concerns lead each local governor to not only use excessive leverage but also overreport regional output. Thus, one would expect a positive correlation between local government leverage and overreporting of local output. I illustrate such a positive correlation in the data.

Local government leverage As discussed earlier, the post-crisis stimulus led to a leverage boom among local governments in China. Because local governments used LGFV to raise
debt from both banks and shadow banking, their debts were largely nontransparent to the central government and the public. Based on the data released by the Ministry of Finance (MoF) in 2015 (several years after the post-crisis stimulus program had ended) from its national audit of the leverage of local governments, Figure 4 depicts the local government debt-to-GDP ratio for all provinces (excluding Tibet due to its special economic status). The average debt-to-GDP ratio is 27.5 percent. There is also substantial variation in this ratio, with some western provinces, such as Guizhou and Qinghai, having a leverage ratio of over 50%.

**GDP overreporting** Figure 5 depicts the gap between the sum of provincial GDP (reported by provincial statistics bureaus) and the national GDP (reported by the National Bureau of Statistics) divided by the national GDP for each year in 2001–2016. Since 2004, the sum of provincial GDP has been regularly higher than the national GDP by about 5 percent. One may argue that different provinces might have double-counted output made by firms with production across provincial borders. The figure also shows the percentage of provinces reporting a GDP growth rate higher than the national GDP growth rate. In a given year, over 80 percent of the provinces reported a GDP growth rate higher than the national growth rate, except in 2006 and 2007. Taken together, Figure 5 reveals a compelling pattern that provincial governments in China in aggregate overreport their GDP.
Leverage versus GDP overreporting  Bai et al. (2018) provide an estimate of each province’s GDP overreporting for each year after 2004. Specifically, they compare the sum of value-added of sectors as reported at the provincial level with the same sectors at the national level. They find little discrepancy in these two numbers for “above-scale” firms, but large discrepancies for below-scale firms as well as sectors in which these numbers are based on local governments’ administrative data. They reestimate provincial GDP using alternative data sources, such as China Customs and microdata from national value-added tax invoices. They assume that final consumption (at both the national and provincial levels) and net exports (at the national level) are reliable. They correct provincial GDP mainly through adjusting investment data.

Based on the provincial GDP overreporting estimated by Bai et al. (2018), Figure 6 provides a scatter plot of the ratio of provincial GDP overreporting to GDP and local government debt-to-GDP ratio in 2015. Interestingly, western provinces such as Guizhou and Qinghai show both higher leverage and greater GDP overreporting. Overall, there is an evident positive relationship between GDP overreporting and local government leverage with a $t$-statistic of 5.4. This significant relationship reveals a strong connection between these two types of short-termist behaviors of local governments. The literature has not previously related them with each other. In light of my model, they may be driven by the same force—the
career incentives of local governors.

7 Conclusion

This paper develops the Mandarin model of growth to capture two key features of the Chinese economy. First, the government takes a central role in driving the economy through its active investment in infrastructure. Second, agency problems in the government system generate a rich set of phenomena in the Chinese economy, including not only rapid economic growth propelled by the tournament among local governments but also their short-termist behaviors, which directly affect China’s economic and financial stability.

These features provide a useful foundation for more elaborate studies of the Chinese economy. The behaviors of local governments are particularly important for China’s real estate markets, a key source of concerns about China’s financial stability. As discussed in a recent review by Liu and Xiong (2018), local governments have de facto control of local land supply and heavily rely on the revenues from land sales to fund local fiscal spending. During the aforementioned leverage boom, local governments had regularly used land and future land sale revenue as collateral to borrow from banks. Thus, a systematic analysis of China’s real estate market would have to build on a framework that accounts for the incentives and fiscal status of local governments.

The behaviors of local governments are also central to the central government’s economic policies. A curious observation is that China still uses a quantity-based, rather than the seemingly more efficient price-based, monetary policy framework, e.g., Chen, Ren and Zha (2018). While it is tempting to attribute this observation to the underdevelopment of China’s financial markets, a key reason is that a substantial fraction of the Chinese economy, including local governments and state owned enterprises (whose managers are also government officials and thus face the same career incentives as local government officials), is still not sufficiently market driven. As these players are not particularly sensitive to price fluctuations, it is difficult to implement the typical price-based monetary policy framework. More generally, their behaviors also affect the implementation of many other policies of the central government, such as fiscal policies and industrial policies. Thus, analyzing China’s economic policies would also require a framework that account for the behaviors of local governments. My model provides a potentially useful framework for these purposes.
A Appendix

A.1 Proof for Proposition 1

By substituting in the various consumption components in Bellman equation (5), I have

$$V(W_{it}) = \max_{G_{it+1}} E_t \left[ \gamma \ln (W_{it} - G_{it+1}) + \beta V ((1 - \delta_G) G_{it+1} + \tau Y_{it+1}) \right]. \quad (18)$$

I conjecture that

$$V(W) = k_w \ln W + k_0.$$ 

Then, the right hand side of Bellman equation (18) is

$$\max_{G_{it+1}} E_t \left\{ \gamma \ln (W_{it} - G_{it+1}) + \beta k_w \left[ \ln G_{it+1} + \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/1-(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} \right) \right] + \beta k_0 \right\}$$

$$= \max_{G_{it+1}} \gamma \ln (W_{it} - G_{it+1}) + \beta k_w \ln G_{it+1} + \beta k_w E_t \left\{ \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/1-(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} \right) \right\} + \beta k_0.$$ 

Then, the first-order condition gives

$$\frac{\beta k_w}{G_{it+1}} = \frac{\gamma}{W_{it} - G_{it+1}},$$

which directly implies that

$$G_{it+1} = \frac{\beta k_w}{\gamma + \beta k_w} W_{it}.$$ 

The government spending is then $\frac{\gamma}{\gamma + \beta k_w} W_{it}$.

Then, the right-hand side of the Bellman equation becomes

$$\gamma \ln (W_{it} - G_{it+1}) + \beta k_w \ln (G_{it+1}) + \beta k_w E_t \left\{ \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/1-(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} \right) \right\} + \beta k_0$$

$$= (\gamma + \beta k_w) \ln (W_{it}) + \ln \left( \frac{\gamma}{\gamma + \beta k_w} \right) + \beta k_w \ln \left( \frac{\beta k_w}{\gamma + \beta k_w} \right)$$

$$+ \beta k_w E_t \left\{ \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/1-(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} \right) \right\} + \beta k_0.$$ 

To equate this with the left-hand side, $k_w \ln W_i + k_0$, I need

$$k_w = \gamma + \beta k_w, \quad \Rightarrow \quad k_w = \frac{\gamma}{1 - \beta}$$

and

$$k_0 = \ln \left( \frac{\gamma}{\gamma + \beta k_w} \right) + \beta k_w \ln \left( \frac{\beta k_w}{\gamma + \beta k_w} \right)$$

$$+ \beta k_w E_t \left\{ \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/1-(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} \right) \right\} + \beta k_0,$$
which gives
\[ k_0 = \frac{1}{1-\beta} \left[ \ln \left( \frac{\gamma}{\gamma + \beta k_w} \right) + \beta k_w \ln \left( \frac{\beta k_w}{\gamma + \beta k_w} \right) \right] + \frac{\beta}{(1-\beta)^2} E_t \left\{ \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} \right) \right\} . \]

Thus, \( G_{it+1} = \beta W_{it} \).

### A.2 Proof of Proposition 2

I have the following Bellman equation for the planner:

\[
V \left( W_{it}^{\text{planner}} \right) = \max_{G_{it+1}, C_{it}^t, C_{it}^{t-1}, E_{it}^G} E_t \left[ \ln \left( C_{it}^t \right) + \ln (C_{it}^{t-1}) + \gamma \ln E_{it}^G + \beta V \left( W_{it+1}^{\text{planner}} \right) \right]
\]

subject to

\[
C_{it}^t + C_{it}^{t-1} + E_{it}^G + G_{it+1} = W_{it}^{\text{planner}}.
\]

I again conjecture that

\[
V (W) = k_w \ln W + k_0.
\]

Then,

\[
V \left( W_{it}^{\text{planner}} \right) = \max_{G_{it+1}, C_{it}^t, C_{it}^{t-1}, E_{it}^G} E_t \left[ \ln \left( C_{it}^t \right) + \ln (C_{it}^{t-1}) + \gamma \ln E_{it}^G + \beta k_w \ln \left( W_{it+1}^{\text{planner}} \right) + \beta k_0 \right]
\]

\[
= \max_{G_{it+1}, C_{it}^t, C_{it}^{t-1}, E_{it}^G} E_t \left[ \ln \left( C_{it}^t \right) + \ln (C_{it}^{t-1}) + \gamma \ln E_{it}^G + \beta k_w \ln \left( Y_{it+1} + (1 - \delta_G) G_{it+1} \right) + \beta k_0 \right]
\]

\[
= \max_{G_{it+1}, C_{it}^t, C_{it}^{t-1}, E_{it}^G} E_t \left[ \ln \left( C_{it}^t \right) + \ln (C_{it}^{t-1}) + \gamma \ln E_{it}^G + \beta k_w \ln \left( G_{it+1} \right) + \beta k_0 \right]
\]

\[
= \max_{G_{it+1}, C_{it}^t, C_{it}^{t-1}, E_{it}^G} E_t \left[ \ln \left( C_{it}^t \right) + \ln (C_{it}^{t-1}) + \gamma \ln E_{it}^G + \beta k_w \ln \left( \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G) \right) + \beta k_0 \right] .
\]

The first-order conditions with respect to \( G_{it+1}, C_{it}^t, C_{it}^{t-1}, E_{it}^G \) give

\[
\frac{1}{C_{it}^t} = \frac{1}{C_{it}^{t-1}} = \frac{\gamma}{E_{it}^G} = \frac{\beta k_w}{G_{it+1}} .
\]

The budget constraint then implies that

\[
C_{it}^t = \frac{C_{it}^{t-1}}{2 + \gamma + \beta k_w} W_{it}^{\text{planner}}
\]

\[
E_{it}^G = \frac{\gamma}{2 + \gamma + \beta k_w} W_{it}^{\text{planner}}
\]

\[
G_{it+1} = \frac{\beta k_w}{2 + \gamma + \beta k_w} W_{it}^{\text{planner}} .
\]
Furthermore, by equating the coefficients of $\ln W_{it}^{planner}$ on both sides of the Bellman equation, I have
\[ k_w = 2 + \gamma + \beta k_w \Rightarrow k_w = \frac{2 + \gamma}{1 - \beta}. \]
Thus, $G_{it+1} = \beta W_{it}^{planner}$. The infrastructure level is determined by $\beta$ fraction of the social wealth, rather than the budget of the local government. This is because the social planner also internalizes the welfare of the households in addition to that of the government.

### A.3 Proof of Proposition 3

I need to solve the following Bellman equation:
\[
V(W_{it}) = \max_{G_{it+1}} \left[ \gamma \ln (W_{it} - G_{it+1}) + \kappa_i \ln G_{it+1} + \beta E_t \left[ V \left( \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} \right) G_{it+1} \right) \right] \right].
\]
I again conjecture that
\[ V(W) = k_w \ln W + k_0. \]
Then, the governor’s objective on the right-hand side becomes
\[
\max_{G_{it+1}} \left[ \gamma \ln (W_{it} - G_{it+1}) + \kappa_i \ln G_{it+1} + \beta k_w \ln (G_{it+1}) + \beta E_t \left[ k_w \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} \right) \right] \right] + \beta k_0.
\]
The first-order condition for $G_{it+1}$ gives
\[ G_{it+1} = \frac{\beta k_w + \kappa_i}{\gamma + \beta k_w + \kappa_i} W_{it}. \]
Equating the two sides of the Bellman equation leads to
\[ k_w = \gamma + \kappa_i + \beta k_w, \quad \Rightarrow \quad k_w = \frac{\gamma + \kappa_i}{1 - \beta}. \]
Thus,
\[ G_{it+1} = \frac{\kappa_i}{\gamma + \kappa_i} (1 - \beta) + \beta W_{it}. \]
A.4 Proof of Proposition 4

I now derive the Bellman equation:

\[
V(G_{it}, T_{it}) = \max_{G_{it+1}, \varphi_{it+1}} \gamma \ln \left( (1 - \delta_G) G_{it} + T_{it} - G_{it+1} \right) + \kappa_i \ln (G_{it+1}) + \kappa_i \left( \varphi_{it+1} - \varphi_{it+1}^* \right) + \beta E_t \left[ V \left( G_{it+1}, \tau Y_{it+1} \left( 1 - \frac{\tau c}{\tau} e^{\varphi_{it+1}} \right) \right) \right].
\]

I conjecture that

\[
V(G, T) = k_g \ln (G) + v \left( \frac{T}{G} \right).
\]

The first-order condition for \( G_{it+1} \) gives that

\[
\frac{\kappa_i + \beta k_g}{G_{it+1}} = \gamma \frac{1}{(1 - \delta_G) G_{it} + T_{it} - G_{it+1}},
\]

which directly implies that

\[
G_{it+1} = \frac{\kappa_i + \beta k_g}{\kappa_i + \beta k_g + \gamma} \left[ T_{it} + (1 - \delta_G) G_{it} \right].
\]

The first order condition for \( \varphi_{it+1} \) gives that

\[
\kappa_i = \beta \tau e^{\varphi_{it+1}} E_t \left[ \frac{Y_{it+1}^{\prime}}{Y_{it+1}} \left( \frac{T_{it+1}}{G_{it+1}} \right)^{\prime} \right],
\]

which further implies that

\[
\varphi_{it+1} = \ln \left[ \frac{\kappa_i}{\beta \tau E_t \left[ \frac{Y_{it+1}^{\prime}}{Y_{it+1}} \left( \frac{T_{it+1}}{G_{it+1}} \right)^{\prime} \right]} \right].
\]

By substituting \( G_{it+1} \) back to the Bellman equation, I have

\[
k_g \ln (G_{it}) + v \left( \frac{T_{it}}{G_{it}} \right) = (\kappa_i + \beta k_g) \ln (G_{it+1}) + \gamma \ln \left( (1 - \delta_G) G_{it} + T_{it} \right) + \gamma \ln \left( \frac{\gamma}{\kappa_i + \beta k_g + \gamma} \right) + \kappa_i \left( \varphi_{it+1} - \varphi_{it+1}^* \right) + \beta E_t \left[ v \left( \tau \left( 1 - \frac{\tau c}{\tau} e^{\varphi_{it+1}} \right) \frac{Y_{it+1}}{G_{it+1}} \right) \right]
\]

\[
= (\kappa_i + \beta k_g + \gamma) \ln (G_{it}) + (\kappa_i + \beta k_g + \gamma) \ln (1 - \delta_G + T_{it}/G_{it})
\]

\[
+ (\kappa_i + \beta k_g + \gamma) \ln \left( \frac{\gamma}{\kappa_i + \beta k_g + \gamma} \right) - \kappa_i \varphi_{it+1}^* + \beta E_t \left[ v \left( \tau \left( 1 - \frac{\tau c}{\tau} e^{\varphi_{it+1}} \right) \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1 - \alpha_i)} A_{it+1}^{1/(1 - \alpha_i)} \right) \right].
\]

Thus,

\[
\begin{align*}
k_g &= \kappa_i + \beta k_g + \gamma \
\Rightarrow \quad k_g &= \frac{\kappa_i + \gamma}{1 - \beta}
\end{align*}
\]
and

$$v(T_{it}/G_{it}) = \frac{\kappa_i + \gamma}{1 - \beta} \ln (1 - \delta_G + T_{it}/G_{it}) + k_0$$

with

$$k_0 = \beta E_t \left[ v \left( \tau \left( 1 - \frac{T_c}{\tau} e^{\varphi_{it}} \right) \left( \frac{\alpha_i}{R} \right)^{(a_i)/(1-a_i)} A_{it+1}^{1/(1-a_i)} \right) \right]$$

$$+ (\kappa_i + \beta k_g + \gamma) \ln \left( \frac{\gamma}{\kappa_i + \beta k_g + \gamma} \right) - \kappa_i \varphi_{it+1}'.$$ 

By substituting $v$ into $\varphi_{it+1}$, I obtain that

$$\varphi_{it+1} = \ln \left[ \frac{\kappa_i}{\beta \tau_c E_t \left[ Y_{it-1} v' \left( T_{it+1}/G_{it+1} \right) \right]} \right]$$

$$= \ln \left[ \frac{(1 - \beta) \kappa_i}{\beta \tau_c (\kappa_i + \gamma) E_t \left[ \frac{(\alpha_i)^{(a_i)/(1-a_i)} A_{it+1}^{1/(1-a_i)}}{1 - \delta_G + \tau (1 - \frac{T_c}{\tau} e^{\varphi_{it+1}}) \left( \frac{\alpha_i}{R} \right)^{(a_i)/(1-a_i)} A_{it+1}^{1/(1-a_i)}} \right]} \right]$$

$$= \ln \left( 1 - \beta \right) \kappa_i \frac{\kappa_i + \gamma}{\beta \tau_c (\kappa_i + \gamma)} - \ln \left\{ \left( \frac{\alpha_i}{R} \right)^{(a_i)/(1-a_i)} E_t \left[ \frac{A_{it+1}^{1/(1-a_i)}}{1 - \delta_G + \tau (1 - \frac{T_c}{\tau} e^{\varphi_{it+1}}) \left( \frac{\alpha_i}{R} \right)^{(a_i)/(1-a_i)} A_{it+1}^{1/(1-a_i)}} \right] \right\}. \tag{19}$$

This equation has a unique root in the interval $(0, \ln \tau - \ln \tau_c)$ under the following inequality conditions:

$$\ln \left( 1 - \beta \right) \kappa_i \frac{\kappa_i + \gamma}{\beta \tau_c (\kappa_i + \gamma)} - \ln \left\{ \left( \frac{\alpha_i}{R} \right)^{(a_i)/(1-a_i)} E_t \left[ \frac{A_{it+1}^{1/(1-a_i)}}{1 - \delta_G + \tau (1 - \frac{T_c}{\tau} e^{\varphi_{it+1}}) \left( \frac{\alpha_i}{R} \right)^{(a_i)/(1-a_i)} A_{it+1}^{1/(1-a_i)}} \right] \right\} > 0. \tag{20}$$

and

$$\ln \left( 1 - \beta \right) \kappa_i \frac{\kappa_i + \gamma}{\beta \tau_c (\kappa_i + \gamma)} - \ln \left\{ \left( \frac{\alpha_i}{R} \right)^{(a_i)/(1-a_i)} E_t \left[ \frac{A_{it+1}^{1/(1-a_i)}}{1 - \delta_G} \right] \right\} < 0. \tag{21}$$

Note that the right-hand side of (19) is increasing with $\kappa_i$ and decreasing with $\tau_c$. The Implicit Function Theorem thus implies that $\varphi_{it+1}$ is increasing with $\kappa_i$ and decreasing with $\tau_c$.

### A.5 Proof of Proposition 5

I first solve the governor’s Bellman equation in (12) by conjecturing that

$$V(W_{it}) = k_w \ln W + k_0.$$
and denoting \( d_{it} = \frac{D_{it}}{G_{it+1}} \). Then, the Bellman equation becomes

\[ k_w \ln W_{it} + k_0 \]

\[ = \max_{G_{it+1}, d_{it}} \gamma \ln (W_{it} - (1 - d_{it}) G_{it+1}) + \kappa_i \left( \ln G_{it+1} - \ln G_{it+1}^* \right) \]

\[ + \beta k_w E_t \left[ \ln \left( \tau Y_{it+1} + (1 - \delta_G) G_{it+1} - Rd_{it} \right) \right] + \beta k_0 \]

\[ = \max_{G_{it+1}, d_{it}} \gamma \ln (W_{it} - (1 - d_{it}) G_{it+1}) + (\kappa_i + \beta k_w) \ln G_{it+1} - \kappa_i \ln G_{it+1}^* \]

\[ + E_t \left[ \beta k_w \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} - Rd_{it} \right) \right] + \beta k_0. \]

The first-order condition for \( G_{it+1} \) gives that

\[ \frac{\beta k_w + \kappa_i}{G_{it+1}} = \frac{\gamma (1 - d_{it})}{W_{it} - (1 - d_{it}) G_{it+1}}. \]

This condition implies that

\[ G_{it+1} = \frac{\beta k_w + \kappa_i}{\gamma + \beta k_w + \kappa_i (1 - d_{it})}. \] (22)

Then, the Bellman equation becomes

\[ k_w \ln W_{it} + k_0 \]

\[ = \max_{d_{it}} \left( \gamma + \kappa_i + \beta k_w \right) \ln W_{it} + (\kappa_i + \beta k_w) \ln \left( \frac{1}{1 - d_{it}} \right) \]

\[ + \gamma \ln \left( \frac{\gamma}{\gamma + \beta k_w + \kappa_i} \right) + (\kappa_i + \beta k_w) \ln \left( \frac{\beta k_w + \kappa_i}{\gamma + \beta k_w + \kappa_i} \right) - \kappa_i \ln G_{it+1}^* \]

\[ + E_t \left[ \beta k_w \ln \left( (1 - \delta_G) + \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} - Rd_{it} \right) \right] + \beta k_0. \]

Equating the coefficients of \( \ln W_{it} \) gives

\[ k_w = \gamma + \kappa_i + \beta k_w \Rightarrow k_w = \frac{\gamma + \kappa_i}{1 - \beta}. \]

The relevant terms for choosing \( d_{it} \) are

\[ \max_{d_{it}} \left( \kappa_i + \beta k_w \right) \ln \left( \frac{1}{1 - d_{it}} \right) + E_t \left[ \beta k_w \ln \left( \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G) - Rd_{it} \right) \right] \]

\[ = \max_{d_{it}} \left( \kappa_i + \frac{\beta (\gamma + \kappa_i)}{1 - \beta} \right) \ln \left( \frac{1}{1 - d_{it}} \right) \]

\[ + \frac{\beta (\gamma + \kappa_i)}{1 - \beta} E_t \left[ \ln \left( \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G) - Rd_{it} \right) \right] \]

\[ \propto \max_{d_{it}} \left( \frac{1 - \beta}{\beta} \frac{\kappa_i}{\gamma + \kappa_i} + 1 \right) \ln \left( \frac{1}{1 - d_{it}} \right) + E_t \left[ \ln \left( \tau \left( \frac{\alpha_i}{R} \right)^{\alpha_i/(1-\alpha_i)} A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G) - Rd_{it} \right) \right]. \]
I now analyze the debt choice of the social planner. I also conjecture that 

\[ V \left( W_{it}^{\text{planner}} \right) = k_w \ln \left( W_{it}^{\text{planner}} \right) + k_0. \]

Then, the planner’s Bellman equation in (13) becomes

\[
V \left( W_{it}^{\text{planner}} \right) = \max_{G_{it+1},C_{it}^{t+1},C_{it}^{t},E_{it}^G,D_{it}} \left[ E_t \left[ \ln \left( C_{it}^t \right) + \ln \left( C_{it}^{t-1} \right) + \gamma \ln E_{it}^G + \beta k_w \ln \left( W_{it+1}^{\text{planner}} \right) + \beta k_0 \right] \right. 
\]

\[
= \max_{G_{it+1},C_{it}^{t+1},C_{it}^{t},E_{it}^G,D_{it}} \left[ E_t \left[ \ln \left( C_{it}^t \right) + \ln \left( C_{it}^{t-1} \right) + \gamma \ln E_{it}^G + \beta k_w \ln \left( G_{it+1} \right) \right. \right. 
\]

\[
+ \beta k_w E_t \left[ \ln \left( \frac{\alpha_i}{R} \right)^{\frac{\alpha_i}{(1-\alpha_i)}} A_{it+1}^{\frac{1}{1-(1-\alpha_i)}} \left( 1 - \delta_G \right) - Rd_{it} \right] + \beta k_0 \left. \right] \right]
\]

where \( d_{it} = \frac{D_{it}}{G_{it+1}} \).

The Lagrange for the maximization problem on the right-hand side is

\[
\ln \left( C_{it}^t \right) + \ln \left( C_{it}^{t-1} \right) + \gamma \ln E_{it}^G + \beta k_w \ln \left( G_{it+1} \right) 
\]

\[
+ \beta k_w E_t \left[ \ln \left( \frac{\alpha_i}{R} \right)^{\frac{\alpha_i}{(1-\alpha_i)}} A_{it+1}^{\frac{1}{1-(1-\alpha_i)}} \left( 1 - \delta_G \right) - Rd_{it} \right] + \beta k_0 \left. \right] \right] = \lambda G_{it+1}.
\]

The first-order conditions imply

\[
\lambda = \frac{1}{C_{it}^t} = \frac{1}{C_{it}^{t-1}} = \frac{\gamma}{E_{it}^G} = \frac{\beta k_w}{G_{it+1} \left( 1 - d_{it} \right)}
\]

and

\[
\beta k_w E_t \left[ \ln \left( \frac{\alpha_i}{R} \right)^{\frac{\alpha_i}{(1-\alpha_i)}} A_{it+1}^{\frac{1}{1-(1-\alpha_i)}} \left( 1 - \delta_G \right) - Rd_{it} \right] = \lambda G_{it+1}.
\]

The budget constraint implies

\[
\frac{1}{\lambda} + \frac{1}{\lambda} + \frac{\gamma}{\lambda} + \frac{\beta k_w}{\lambda} = W_{it}^{\text{planner}} \Rightarrow \lambda = \frac{2 + \gamma + \beta k_w}{W_{it}^{\text{planner}}}.
\]

Then,

\[
G_{it+1} \left( 1 - d_{it} \right) = \frac{\beta k_w}{2 + \gamma + \beta k_w} W_{it}^{\text{planner}}
\]

and

\[
C_{it}^t = C_{it}^{t-1} = \frac{1}{2 + \gamma + \beta k_w} W_{it}^{\text{planner}}
\]

\[
E_{it}^G = \frac{\gamma}{2 + \gamma + \beta k_w} W_{it}^{\text{planner}}.
\]
Equating the coefficients of $\ln W_{it}$ on both sides of the Bellman equation again gives $k_w = \frac{\gamma + \kappa_i}{1-\beta}$. Thus, the relevant terms in the planner’s choice of $d_{it}$ are

$$\ln \left( C_{it}^t \right) + \ln(C_{it}^{t-1}) + \gamma \ln E_{it}^G + \beta k_w \ln (G_{it+1})$$

$$+ \beta k_w E_t \left[ \ln \left( \frac{\tau (\alpha_i)}{R} \frac{\alpha_i/(1-\alpha_i)}{A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G) - Rd_{it}} \right) \right] + \beta k_0$$

$$\propto \ln \left( \frac{1}{1-d_{it}} \right) + E_t \left[ \ln \left( \frac{\tau (\alpha_i)}{R} \frac{\alpha_i/(1-\alpha_i)}{A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G) - Rd_{it}} \right) \right].$$

(24)

It is interesting to note that the two terms in (23) for the governor’s debt choice are the same as the two terms in (24) for the planner’s debt choice, except that the coefficient of the first term for the governor’s debt choice is larger than that for the planner’s choice. I thus write the objectives of the governor and the planner in the following general form

$$\max_{d_{it}} \Psi \ln \left( \frac{1}{1-d_{it}} \right) + E_t \left[ \ln \left( \frac{\tau (\alpha_i)}{R} \frac{\alpha_i/(1-\alpha_i)}{A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G) - Rd_{it}} \right) \right],$$

where the coefficient of the first term $\Psi$ is 1 for the planner’s choice and $\frac{1-\beta}{\beta} \frac{\kappa_i}{\gamma + \kappa_i} + 1$ for the governor’s choice.

The first-order condition of the debt choice is

$$f_1(d_{it}) = \frac{\Psi}{1-d_{it}} - E_t \left[ \frac{R}{\tau (\alpha_i) \frac{\alpha_i/(1-\alpha_i)}{A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G) - Rd_{it}}} \right] = 0.$$ 

Due to the logarithmic utility for all agents in the model, neither the governor nor the planner would engage in any possibility of default. Thus, they would both choose debt $d_{it} \in \left[ 0, \frac{1-\kappa_0}{R} \right]$ so that their budgets would never turn negative. Note that both $f_1(d)$ and $f_2(d)$ are positive and increasing. The following conditions ensure an interior solution to this first-order condition:

$$f_1(0) > f_2(0) \quad \text{and} \quad f_1 \left( \frac{1-\delta_G}{R} \right) < f_2 \left( \frac{1-\delta_G}{R} \right),$$

which are equivalent to

$$\Psi > E_t \left[ \frac{R}{\tau (\alpha_i) \frac{\alpha_i/(1-\alpha_i)}{A_{it+1}^{1/(1-\alpha_i)} + (1 - \delta_G)}} \right] \quad \text{and} \quad \Psi < E_t \left[ \frac{R + \delta_G - 1}{\tau (\alpha_i) \frac{\alpha_i/(1-\alpha_i)}{A_{it+1}^{1/(1-\alpha_i)}}} \right].$$

As the coefficient $\Psi$ is larger for the governor’s decision, the governor’s debt choice is higher in order to satisfy the first-order condition. Furthermore, the governor’s choice is increasing with $\Psi$ and thus with the governor’s career incentive coefficient $\kappa_i$. 40
A.6 Proof of Proposition 6

To solve the Bellman equation specified in (15), I again assume $V(W_{it}) = k_w \ln (W_{it}) + k_0$, as suggested by the derivation in the previous section. Then, by substituting $E_t^G = W_{it} + D_{it} - G_{it+1}$ and rescaling the choice variables as

$$g_{it+1} = \frac{G_{it+1}}{W_{it}} \quad \text{and} \quad d_{it} = \frac{D_{it}}{G_{it+1}},$$

I have

$$\max_{g_{it+1}, d_{it}} \gamma \ln W_{it} + \gamma \ln [1 - (1 - d_{it}) g_{it+1}] + \kappa_i (\lambda + \lambda') (1 - \alpha) (\ln g_{it+1} - \ln g'_{it+1})$$

$$- \phi_i (\lambda + \lambda')^2 (1 - \alpha)^2 (\ln g_{it+1} - \ln g'_{it+1})^2$$

$$+ \beta k_w \left[ \ln W_{it} + \ln g_{it+1} + E_t \left[ \ln \left( \frac{\alpha_i}{R} \right)^{\frac{\alpha_i}{1-\alpha_i}} A_{it+1}^{\frac{1}{1-\alpha_i}} (1 - \delta_G) - R d_{it} \right] \right] + \beta k_0.$$

The first-order condition for $g_{it+1}$ gives

$$\frac{\gamma(1 - d_{it})}{1 - (1 - d_{it}) g_{it+1}} = \left[ \beta k_w + \kappa_i (\lambda + \lambda') (1 - \alpha) - \phi_i (\lambda + \lambda')^2 (1 - \alpha)^2 (\ln g_{it+1} - \ln g'_{it+1}) \right] \frac{1}{g_{it+1}},$$

which in turn gives

$$\frac{1}{(1 - d_{it}) g_{it+1}} = 1 + \frac{\gamma}{\beta k_w + \kappa_i (\lambda + \lambda') (1 - \alpha) - \phi_i (\lambda + \lambda')^2 (1 - \alpha)^2 (\ln g_{it+1} - \ln g'_{it+1})},$$

which has a unique root for $g_{it+1}$ in $(0, \infty)$, for a given $d_{it}$. This root is increasing with both $g'_{it+1}$ and $d_{it}$.

Equating the coefficients of $\ln W_{it}$ on both sides gives

$$k_w = \gamma + \beta k_w \Rightarrow k_w = \frac{\gamma}{1 - \beta}.$$

Then, the leverage choice is determined by

$$\max_{d_{it}} \gamma \ln [1 - (1 - d_{it}) g_{it+1}] + \kappa_i (\lambda + \lambda') (1 - \alpha) (\ln g_{it+1} - \ln g'_{it+1})$$

$$- \phi_i (\lambda + \lambda')^2 (1 - \alpha)^2 (\ln g_{it+1} - \ln g'_{it+1})^2$$

$$+ \beta k_w \left[ \ln g_{it+1} + E_t \left[ \ln \left( \frac{\alpha_i}{R} \right)^{\frac{\alpha_i}{1-\alpha_i}} A_{it+1}^{\frac{1}{1-\alpha_i}} (1 - \delta_G) - R d_{it} \right] \right],$$

where $g_{it+1}(d_{it}; g'_{it+1})$ is given by (25). This optimization problem leads to an optimal choice

$$d_{it} = d_{it}(g'_{it+1}).$$

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Symmetrically, I have

\[ d_{t+1} = d_t (g_t+1) . \]

These two equations jointly determine the two governors’ debt choices and lead to rat-race dynamics.

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